
WACPC FALL CONFERENCE 2011 SPEAKER BIOGRAPHIES

AMANDA SURA amandance86@yahoo.com

Amanda has 22 years of dance experience including fifteen years as a studio dancer, eight years as a studio dance instructor, and five years as a junior high and high school dance team choreographer in southeastern Wisconsin. Amanda is a WACPC certified judge, and member of the WACPC Board of Directors. No longer working with a specific school team, Amanda stays active in the dance world by teaching studio dance and consulting at camps and conferences as a dance speaker/instructor.

ALEXANDRA CLOUGH

Ali is known for her innovative and edgy choreography and very emotional routines. She has a great way of getting dancers to respond and pulls more from them than even they thought was possible. Ali is one of Just for Kix's most requested camp staffer.

- ~4-year Just For Kix staff member at camps and the Intensive.
- ~Coach of the award winning Brainerd H S Kixters, in MN
- ~Teaches at the Just for Kix studio in Brainerd and St Cloud
- ~Designs and patterns dance clothing and costumes for the Just for Kix catalog
- ~Dance styles include contemporary, jazz, ballet, tap, hip hop, street, kick and pom
- ~Has served as staff at the Outback Bowl
- ~Heather Habeck winner at JFK camp
- ~Past Captain, 2 time MVP, and 2 time All Conference of Brainerd Warrior Dance
- ~Trained with the Stroia Ballet for 10 years, performing in numerous Nutcrackers.
- ~Assisted Shane Sparks
- ~Represented Minnesota at the Miss Dance Drill Team USA on TEAM MINNESOTA

CINDY CLOUGH cindy@justforkix.com

Cindy is the Executive Director of Just For Kix company and coach of the Brainerd High School Warrior Dance Team "Kixters" since 1977 who have won 8-state championships, have been in the top 5 in the state for the past 25 years, and were National High Kick Championships in 1987 in Orlando, Florida. One of her most memorable experiences as a high school coach has been, when her team was chosen to represent the United States with the US Military Band from Washington D.C. for the opening of the Tokyo Dome in Japan. She is the co-founder and past president of the Minnesota Association of Dance Teams in 1981. She served on the Board of Directors for 12 years. She was a member of the steering committee which was successful in getting Dance Team to be a part of the Minnesota State High School League which passed in 1995. Cindy has choreographed 25 major Collegiate Bowl Game Half-Time Shows (Including Holiday Bowl/San Diego, Freedom Bowls/Anaheim, Orange Bowls/Miami, Citrus Bowls/Orlando, and numerous Outback Bowls in Tampa).

- ~Inducted into Minnesota Dance Team Coaches Hall of Fame 1987
- ~Minnesota Dance Team Coach of the year 1987, 1999 and 2010
- ~Let's Cheer Magazine's Hall Of Fame 1988
- ~North Dakota Drill Team Association Hall of Fame 1991
- ~Brainerd High School Athletic Hall Of Fame 1995
- ~Voted as one of the top 5 directors in the Midwest in 2000
- ~Brainerd's Young Citizen of The Year 2001
- ~Recipient of the Breaking Barriers Award, presented at the State Capital, for contributing significantly to Women's Sports in MN 2004
- ~Recipient of the State of Minnesota's Small Business administrations Entrepreneur of the Year Award 2006
- ~Recipient of the Distinguished Graduates Brainerd High School Hall If Fame 2007
- ~Served on Minnesota State High School League Advisory Board and Dance Spirit Magazine Advisory Board
- ~Author of a dance and drill-coaching manual
- ~Keynote speaker at numerous state and national conventions

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DEREK RAMEL info@supercda.com

Derek's coaching success began in the late 1980s coaching his first dance team to national and international competition. In the early 1990s, he shifted his coaching to the college level gaining national recognition throughout those years. By the mid-to-late 90s, Derek began consulting for other college, high school, all-star and junior high teams bringing success to their programs including first appearances in national competition, nationally-televised performances, and several national championships. Also during this period, Derek judged at the National Dance Team Championships televised on ESPN.

JULIE KERKMAN jkerkman@gmail.com

Julie is the current president and judges' trainer/coordinator for WACPC. She has been judging competitions at the local, state, and national levels for over 20 years including competitions for WACPC, Badgerette, UPA, Cheer Ltd, Xtreme Spirit, and UCA. Julie has coached high school cheerleading for 15 years and at the college level for 8 years after cheering in high school and college herself. She was the long-time director of a youth cheer program and currently coaches a high school cheer team. Julie coordinates cheer and dance judges for many competitions in Wisconsin and Illinois; she is trained and certified by several cheer and dance companies as a judge and judge trainer. Julie holds master's degrees in curriculum and educational administration; she is a high school English teacher and is married with one son.

KELLI RITSCHKE kelliritsche2@msn.com

Kelli has been involved in cheerleading for the past 16 years. She cheered four years in high school and then took over as the head cheer coach at Superior High School for 11 years. Kelli has been a member of the National Cheerleaders Association staff for five years and currently serves as a head instructor for the organization. She has also volunteered for the Wisconsin Association of Cheer and Pom Coaches as a board member for four years in the past. Kelli holds a degree in physical and health education and is passionate about training athletes and cheerleaders in proper technique and safety. She currently is an assistant coach for the University of Wisconsin Eau Claire.

KIM HAYWARD kjwhayward@hotmail.com

Kim is a thirteen year coach at both the high school and middle school levels. She is a six time state finalist and was named Regional Coach of the Year for 2008. An instructor with North American Spirit, Kim is also the director of Wisconsin Spirit. She has judged in both Wisconsin and Michigan. She is a previous athletic director and is currently pursuing her Masters' in school counseling.

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KIM PIERONEK kim@studioviallc.com

Kim developed the vision of Studio VIA after 23 years of dance training and performing. Graduating with academic honors in May of 2007, she received a double major in dance and athletic training from the University of Wisconsin- Stevens Point. Licensed in the state of Wisconsin as an athletic trainer, certified through ACSM as a personal trainer, Sport Yoga, and Spencer Pilates, proves that Kim has an in-depth and comprehensive knowledge in health and wellness. As director of group fitness for the Wisconsin Athletic Club in Wauwatosa, Kim still continues to grow and develop her knowledge for health and wellness. Kim also has a Professional Rescuer certification from the American Red Cross and holds high standards for her students' safety and well-being. Kim has also been trained in dance since age three. She received her early dance training from Accent on Dance in Waukesha, Wisconsin. Performing regionally and nationally since age 12, she has had the opportunity to perform and compete in New York, Las Vegas, Orlando, Chicago, and Minneapolis. In high school Kim was Captain and MVP from the Brookfield Central Lancerettes her sophomore, junior, and senior years. She was named a UDA All-Star and traveled to Paris, France for a two week performance opportunity. While at UWSP, Kim performed annually in Afterimages from 2002-2006, the Player's show What?!?!, Dancestage 2004 and 2005, and was a national finalist for American Dance Idol in 2003. Kim also performed at the American College Dance Festival 2004 in St. Louis, Missouri. She was the Assistant Student Director of Afterimages 2004 and the Student Director of Afterimages 2005. As a choreographer, Kim created works for What?!?!, Afterimages 2005 and 2006. After a week dance intensive Senior Repertory Project rehearsals with guest choreographer Andrew Cao in 2006, Kim was elected as dance captain for future rehearsals and performances. Kim has worked on dance for camera projects which she performed, choreographed, and produced. Most recently, Kim performed for three years with the NBA as an Energee! dancer for the Milwaukee Bucks. She had the opportunity to travel with the Bucks to China in 2008 to perform and support the Bucks abroad. She has also taken part in ProDance while on the Energee! Team, which allowed her to learn from some of the top choreographers in the nation and take class along side other NBA, NHL and NFL dance teams.

LISA SALINE jinfo@danceXusa.com

Lisa brings 25 years as an event producer along with over 40 years of dance background to the DX panel. Lisa is a multiple award winner for group and solo dance performances. During her senior year she was crowned Miss Teen of Minnesota, a scholastic and talent recognition program, where dance was her talent. In 1984, Lisa made history when she was selected as one of the original 36 NFL Minnesota Vikings Cheerleaders. While in college she coached the SCSU cheer and dance teams and eventually led them to the NCA National Collegiate Championships where they finished 6th overall. In 1990 she made history a second time with the National Hockey League. She developed the NHL's first-ever professional dance team, the MN North Stars - Electric Stars. Lisa coached the Electric Stars for four years until the team was relocated to Dallas. Lisa's proudest career moment has been when past-participants come back and share what an impact her events have had on their lives. Making a difference is what matters!

MARY FRANCES MIKE michiganspirit@michiganspirit.com

Mary Frances Milke is the owner of North American Spirit LLC, a customized cheerleading training company which has been providing camps, clinics and choreography to cheerleaders and coaches since 2004. In addition, Mary has been a secondary teacher for 13 years with a Masters Degree in Health Education, published research, and was named Michigan Physical Education Teacher of the Year in 2003. She has spoken at numerous National, Regional, and State Conferences. Mary has judged cheerleading for 17 years and coached 13 years at Eisenhower High School (2004 State Champions). In 2004, Mary was named Michigan Cheerleading Coaches Association Coach of the Year. Her memberships/certifications include: CCCAM, MCJA, NSF, NCSSE, AACCA, and USASF certified coach and safety judge.

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ROBERT WEBB magicalstunts@yahoo.com

Robb has been cheerleading since his freshman year in high school in 1990. He spent four years serving in the United States Navy and then became an employee of the North Carolina's school system as a language facilitator and JV cheerleading coach. Within the following year, he volunteered as an All Star cheerleading coach with Magic Athletics. Robb dedicated the next nine years with that organization and eventually became an owner. Robb has presented at several conferences across the nation and currently works part time in the public school system while traveling all over the country providing stunt and tumble clinics.

SARAH DERIVAN sarahderivan@yahoo.com

Sarah has been involved in dance since childhood-first as an athlete, then as a coach at the elementary, middle school, and varsity levels. Two years ago, she became actively involved with WACPC as an At Large member serving on the Competition, All-State, Sportsmanship and Scholarship Committees. After retiring from coaching in 2009, she became the Dance Judge Co-Coordinator, a position she will continue again this year.

TODD WILLIAMS extreme_all_stars@charter.net

Todd has over 18 years of experience in the cheer and dance team world. He began his coaching career at Cedarburg High School, leading the cheer team to two WACPC non-stunting division championships. He then moved to the dance team world and spent eight years coaching the Sheboygan South Varsity Dance Team. While at South, his teams won two WACPC Funk Division championships. The highlight of his time at Sheboygan South is an 11th place finish at the UDA National Dance Team Championship in Orlando, FL. After leaving South High, Todd started Extreme All Star Dance. He coached youth, junior, and senior teams during the four years in operation. Extreme All Star Dance teams won many local, state, regional, and national championships under his direction.

TRACY TERRY tracy@trustemedia.com

Tracy Terry is an inbound marketing thought leader and has utilized new media in marketing endeavors for over seven years. She is the Founder of Trust eMedia, an award-winning Inbound Marketing Agency located in Lake Geneva, WI that won Inbound Marketer of the Month in 2010. She has developed eMarketing campaigns for local and world-wide businesses as well as notable celebrity enterprises. Tracy writes for her blog "The Marketing Spot" and is also a monthly contributor for Hubspot's inbound marketing blog. As an inbound marketing educator hand-selected as one of 20 across the globe by Hubspot, Tracy educates businesses on how to develop business growth through inbound marketing strategies. She is certified in Inbound Marketing, SEO, and SEM. Tracy currently manages several social media campaigns for clients nationwide and is a guest blogger for several marketing publications.

WACPC CONFERENCE STAFF

This group of talented young men and women are current or former college athletes from across the Midwest. Most of them occupy their extra time by instructing or coaching athletes throughout Wisconsin through their teams, cheer & dance companies, and All Star gyms.